



AUSTRALIAN LOWLINE CATTLE ASSOCIATION Inc.

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Privacy Policy

The Australian Lowline Cattle Association Inc (ALCA) has adopted the following Privacy Policy to ensure that our procedures are in compliance of the National Privacy Principles contained in the Privacy Act 1988 (Cth).

The Collection of Personal Information:

The ALCA collects personal information to be used in relation to publications, promotions, the ALCA website and data compilation with other breed societies.

- The personal information collected by ALCA may include your name, address details, contact numbers, email addresses, membership identification, and website details.

The ALCA also collects information about details of your livestock and performance information using the Lowline BREEDPLAN system.

The ALCA collects personal information from members, and from third parties such as other breed societies, both in Australia and overseas.

Use of Personal Information:

The ALCA may use your personal information to:

- Establish your ALCA membership and include you on the ALCA membership directory;
- Offer you new services and products including 'sale' notifications from third parties;
- Notify members and associated organizations of upcoming events (this may also include international notifications);
- Administer databases including membership; and financial accounts;
- Create publications;
- Write press releases;
- Improve the ALCA's electronic website for members and the general public's usage;
- Make the general public aware of the Lowline breed; and
- Inform members, associated organizations and the general public of our members' contact details.

While you may elect not to consent to the ALCA's use of your personal information, the ALCA may be unable to provide its services where you do not consent.

Quality of Personal Information:

The ALCA will undertake all reasonable steps to ensure that the information which is collected and held is accurate. However, it is the responsibility of each member or organization to notify the ALCA of any amendments which are required to update their records when there is a change.

Security

The ALCA will ensure that all personal information is held securely in our Federal Office located at the Agricultural Business Research Institute (ABRI) at the University of New England, Armidale NSW 2351.

The ABRI also engages a security firm to maintain regular security checks on the premises at times that the office is unattended.

From time to time, information may be sent electronically or by mail to various contractors or purchasers for use.

All staff at the Federal Office have been trained and are aware that all personal information is protected and must not be misused, altered without consent of the owner, or accessed in any unauthorised way.

Your personal information will be kept for future historical use for an indefinite period, even when you are no longer a member of the ALCA.

Access to Personal Information:

You have the right to access any personal information the ALCA holds about you. Please direct any enquiries in writing to the Executive Officer, ALCA, C/- ABRI, University of New England, Armidale, NSW 2351.

ALCA Website:

Cookies

When you visit the ALCA website, some information from your computer may be stored by the ABRI, which acts as our Internet Service Provider. This information relates to enquiries to the Herdbook and Member Search facility. This information is captured in the form of a "Cookie" or similar file. As with most Internet Browsers, you can erase Cookies from your computer hard drive, block all Cookies or receive a warning before a Cookie is stored. Please refer to your Browser instructions or "help" screen to learn more about these functions.

Log Files

The ALCA uses IP addresses (i.e. the electronic addresses of computers connected to the Internet) to analyse trends, track user movement, administer our website and gather general information about usage of our website in order to enable us to understand and better cater to the needs of users of our website. IP addresses may be linked to personally identifiable information, such as a user's name. All such information is treated securely in accordance with this policy.

For More Information:

If you would like to know more about the ALCA Privacy Policy, please contact the Executive Officer of ALCA in writing (see address above) or by phone on 02 6773 3295, fax 02 6772 1943 or email office@lowlinecattleassoc.com.au