

WINTER
2025

AUSTRALIAN LOWLINE CATTLE ASSOCIATION

Newsletter

www.lowlinecattleassoc.com.au



Cloudbreak Lowline Beef

COUNCIL NEWS

Welcome New Members

It is with great pleasure that we welcome these new members to our Association and hope they enjoy being part of the Lowline family.

Peter Ebeling Full Membership Herd ID: PEV Prefix: Banyin Bana
Bunya Oberon, NSW 2787

Matilda & Angus Murray-Gill Junior Membership Herd ID: YAM
Prefix: Yamala Rainbow Flat, NSW 2430

Margo Hayes (Full Membership) Herd ID: GOZ Prefix: Vitulus
Thornton QLD 4341

Craig Spiteri & Robert Haider (Lifestyle) BOORAL, NSW 2425
Herd ID: LRC Prefix: Serahn

Charlotte Redfern (Junior) Toowoomba, QLD 4350 Herd Id: CER
Prefix: CTL

Introducing Our New ALCA President

Matt Cooney – Cann Valley

Twelve years ago, as a wide-eyed 13-



year-old discovering the Australian Lowline breed for the first time, I never imagined that I would one day have the honor of serving

as President of the Australian Lowline Cattle Association. I am deeply grateful for this opportunity to lead and serve the association on behalf of all members.

Australian Lowlines are more than just cattle to me—they are my life. What started as a passion has become my full-time pursuit, driving me to leave my career in the telecommunications industry to dedicate myself wholeheartedly to this extraordinary breed. Today, I manage a thriving Stud Herd and enjoy expanding the presence of Australian Lowlines locally and overseas.

Beyond my devotion to the breed, I am equally passionate about fostering growth and development within our community. Leading a dynamic and talented ALCA Council is an immense privilege, and I am inspired by the collective expertise and enthusiasm of the council both past and present.

Phone: 0409 388 435

<mailto:mattcooney98@gmail.com>

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Carcass Competition Sponsorship

ALCA will increase its prize money sponsorship for Royal Show Hoof and Hook competitions across Australia that accommodate Lowline entries. The new prize is \$2,000 for any Lowline steer or heifer (minimum 50% Lowline) that wins a category in the Domestic, Heavy Domestic, or Export Carcass Competition.

Lowline success has been achieved in the past and remains an attainable goal. Whilst it may be too late to boost entries for the upcoming Melbourne Show competition, Council hopes this sponsorship will encourage member participation in future events. The sponsorship offers real potential for greater industry exposure and engagement with Lowline Beef.

ALCA Journal 2025

The latest edition of the Lowline Journal is officially at the printers and headed straight to your mailbox! 📧

With 48 pages packed with breeder stories, herd management tips, youth features, show results, and plenty more to keep you flipping pages from cover to cover!

Can't wait for the postie? You can read it online now

👉 <https://heyzine.com/flip-book/41c63d2f86.html>

Breedplan for ALCA Members

The first of the ABRI Breedplan webinars focused on Animal Selection was held on the 22nd of July 2025. If you missed out another Session will be held in September 2025

Bookings are essential: Reserve your place via here - <https://www.trybooking.com/events/landing/1322605>

A recording of the webinar is available at <https://www.youtube.com/watch?v=0WpLwzqUZtY&feature=youtu.be>

Seeking Sponsorship for the ALCA Youth Incentive Program (YIP)

We are currently seeking sponsorship for the upcoming Youth Incentive Program and would be incredibly grateful for any contribution you are able to offer. Your support will help us invest in the next generation of Lowline breeders.

If you would like to sponsor YIP or have any questions, please contact **Justin Clarke** on 0417 070 530

Meet Our New Councilor David Gardner – Applegarth Heritage Farm



My name is David Gardner. My wife Rita and I together with our daughters and grandson have established an Australian Lowline cattle stud

“Applegarth Heritage Farm” on the south coast of NSW in the town of Milton.

We have a herd of 30 Lowline breeders and have incorporated an AI/ET program using a diverse pool of heritage embryos sourced to build our registered numbers. This last year has been an exciting journey as we prepared a small show team bred on the farm and attended two royal, local shows and field days with some modest success.

Since joining ALCA and attending shows we have met in person and online a wonderful new community. The ALCA members, councilors and officers have all been ready to offer their support and experience, which has made for a very fast learning path and truly enjoyable experience for our family.

I am both pleased and very excited to have the opportunity to join the ALCA council and look forward to bringing my support to the ALCA council and its members to further the growth and reputation of the Australian Lowline.

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<mailto:david@applegarthheritagefarm.com>

WINTER
2025

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YOUTH INCENTIVE PROGRAM OFF TO A FLYING START

The newly launched Youth Incentive Program (YIP) is off to a fantastic start, with strong engagement from both our Junior members and members who are eager to support the initiative.

The early enthusiasm has been incredibly encouraging and speaks volumes about the future of our breed and our community.

A heartfelt thank you goes out to our generous sponsors:

Ken and Gill Lorain from Whitby Farm Lowlines,
Scott Vaughan from Catherine McAuley College, and
David and Rosemary Thomson from Molonga Manor.

Your support and donations are greatly appreciated and have already made a real difference.

We're excited to report that points are already being earned by our Junior competitors. Even more exciting is the news that some studs have been approached by juniors interested in purchasing heifers specifically to participate in the YIP — this kind of feedback is the best news we could receive.

We look forward to sharing more updates and success stories in the next newsletter. Stay tuned!

NEW LOOK ALCA BRANDED HEADGEAR COMING SOON!

The Australian Lowline Cattle Association (ALCA) is excited to announce that we are currently working with a supplier to design a brand-new hat for our members and supporters.

This fresh addition to our merchandise range aims to reflect the pride and identity of the ALCA community, offering both functionality and style for everyday wear, shows, and events.

In addition to the new hat, we're also expanding our apparel line with the introduction of an ALCA beanie—perfect for cooler days on the farm or at winter gatherings.

Both items will showcase quality craftsmanship and feature the ALCA branding, ensuring they are items you will wear with pride.

Stay tuned for updates as we finalise designs and prepare for launch. We look forward to seeing ALCA members proudly wearing the new gear!

Australian Lowline Cattle Association
YOUTH INCENTIVE PROGRAM (YIP)
Dates 01/07/2025 - 31/06/2026

\$1500 IN CASH PRIZES

WIN A REGISTERED HEIFER!

Gain points for
Junior Handlers,
Junior Judging,
Steer Classes and
MORE!

**ALL YOU NEED TO DO IS BECOME A YOUTH MEMBER OF ALCA
AND START GAINING POINTS!**

For enquires contact - Justin Clarke (ALCA Council Member for Youth) 0417070530



Current ALCA caps pictured

WINTER
2025

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Newsletter

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MEMBER NEWS

Marketing Lowline Beef and Sharing Our Story

Eungella Lowline Beef is back selling retail packs by the kg 🥩🍀🌿 as well as our bulk beef. We are so excited to again share our premium-quality, grass-fed beef, locally and ethically raised, from our high-protein Kikuyu and Clover pastures from our cool, green hills at the top of the world. 🌄

We started at our [Eungella Community Christmas Markets](#) on the 8th December 2024, and every month thereafter at the [Eungella Community Market](#) on the 2nd Sunday of the month.

We are sincerely grateful to [JS McGill Family Butcher](#) to have a local abattoir at Kuttatubul to process our steers. This is a huge win for low-food-miles. We have had a great working relationship with the McGill family over many years, from our journey from bulk beef to retail market packs.

We are very excited to announce that [Calen Country Meats](#) will be cutting and packaging our beef. We first met Jos many years ago, as our 'farm butcher' and are so pleased for his journey.

We purchased a commercial display freezer which we house permanently at the Eungella Community Hall, making storage much simpler. 🥰 We advocate for 'nose to tail' processing to reduce waste and honour the cycle of life. So as well as all our favourite traditional cuts, we will also have available tongue, liver, kidney, heart, ox tail, broth bones and soup bones. 🍀

Did you know Cloudbreak is a family owned and operated grass fed Lowline beef and stud cattle operation, located at CREDITON, in the beautiful Eungella hinterland. We breed and raise grass-fed, free-range, no-added-hormone, no-flatulence-supplement, sustainable Eungella Lowline Beef. 🍀

Cloudbreak is fringed by pristine Crediton Creek and surrounded by mist-shrouded Eungella National Park. At an altitude of 800m we enjoy the purest air and water nature provides. Covered in lush Kikuyu and Clover Pastures, Cloudbreak has a unique cool climate and abundant rainfall, which grows well-marbled, tender, flavoursome and beautifully textured beef, nurtured from our paddock to your plate, with low food miles.



WINTER
2025

AUSTRALIAN LOWLINE CATTLE ASSOCIATION

Newsletter

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Marketing Lowline Beef and Sharing Our Story

continued

We also value add to our stall by offering other merchandise, such as these lovely mugs, which have been a hit. Cloudbreak Lowlines coffee mug, featuring incredible artistry by Eungella artist Colleen Heathwood James of [Colleen Heathwood James Art](#).

Colleen visited our farm, met and photographed our cattle, and created these amazing artworks which still hang on our lounge-room wall in pride of place.

Blue mug shows our foundation Lowline cow 'Cooinda' watching her yearling steer, & calf-at-foot. Black mug shows our finished Lowline steer, Naughty 40, a great personality who caused lots of laughs.

About the Artist: Colleen Heathwood James draws inspiration from her immediate home surrounds. Colourful birds, foliage and flowers from surrounding gardens and the Eungella rainforests feature along landscapes that hold special meaning. Together, these works speak to the importance of the natural environment for Colleen, in particular it's role in shaping her sense of self.

We also have preserves for sale, as served at our catered farm tours, Tomato Relish featuring local tomatoes and onions from Bowen Fresh Fruit and Veggies, Mango Chutney featuring local mangoes from Finch Hatton and Netherdale, local garlic from [Eungella Chemical Free Garlic](#) and [CSR Sugar](#) from our local mills. (Did you know you can check how local your sugar is by reading the stamped panel at the back of CSR packaging, "M" is for Mackay. We love supporting local 🍷).



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Newsletter

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Host occasional catered farm tours to share our story - MAY 2025

We had a great day sharing our farm story and our local grass-fed Eungella Lowline Beef with some lovely guests from [Coops Travel And Tours](#) on a beautiful sunny day. The old dairy got some bling, the steers got some tasty lucerne, and our guests sampled our Ploughman's Lunch featuring our home-grown corned beef, salads from [Mifsud's Fresh Fruit Barn](#), bread rolls from [Crusty's Bakery Mackay](#), cheese from [Kenilworth Dairies](#), home-made condiments, and a delicious locally brewed ginger beer from [Goanna Brewing](#).

We have a home-based kitchen approval from our local council to do the basic catering. We only do a few tours each year, so we don't need a Development Application from our local council. We utilise our existing structures also so we don't need further applications from council. A great way to share historic structures and share our story, unlock potential on your farm and future proof your business and promote agri-tourism.



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2025

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Newsletter

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We do 'showing' a bit differently - June 2025 - Pioneer Valley Show, Finch Hatton.

It's our favourite time of year, we support our local [Pioneer Valley Show](#), and have a Trade Stand each year. Rather than 'traditional' show-ring showing, we have a Trade Stand away from the show-ring, and take an Australian Lowline along. This has been a huge success as we reach many more people that don't go to the cattle yards. The Lowline draws heaps of attention, and gets thousands of pats during the day. This event is our biggest way of creating customers, and even if they don't purchase immediately, we have sown the seed, and they come back after they have completed their fencing, bought their dream property, etc.

We do up showbags including a Lowline Journal (which you can source from your Promotion Group), each of the ALCA DL flyers (available from the ALCA shop) our own DL flyer we have created, and gave out around 50 showbags this year. We invite everyone to come along and meet the [Cloudbreak](#) crew, and have lots of great conversations about moderately-framed sustainable cattle ideal for smaller acreage, and our locally bred and raised Eungella Lowline Beef,. 🐄 Huge thanks as always to [Mt Ossa Rural](#) Finch Hatton for the loan of the great cattle panels 🙏 The Pioneer Valley Agricultural Show Society is the best one day show in Australia! The show society are proud to welcome you to their picturesque, tree studded grounds which will once again be jammed packed with fun, entertainment and agricultural exhibits all day. The show attracts more than 16,000 people for this one day spectacular!

We get a lot of publicity, 7 news sponsors the show, and usually features our Lowline in the nightly news following the show. 😊



WINTER
2025

AUSTRALIAN LOWLINE CATTLE ASSOCIATION

Newsletter

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THE HIGHEST QUALITY SUSTAINABLE BEEF
CATTLE FROM OUR COOL GREEN HILLS AT THE
TOP OF THE WORLD

OUR FARM



'Cloudbreak' in the beautiful Eungella hinterland, is fringed by pristine Crediton Creek and surrounded by mist-shrouded Eungella National Park. At an altitude of 800m we enjoy the purest air and water nature provides.

OUR CATTLE



Developed for sustainable farming, our Australian Lowline cattle are from pure Aberdeen Angus stock. Our cattle are bred by us, and are content, stress-free, free-range animals, assuring you of superior quality ethical beef.

OUR BEEF



Covered in lush Kikuyu and Clover pastures, 'Cloudbreak' has a unique cool climate and abundant rainfall, which grows well-marbled, tender, flavoursome and beautifully textured beef, nurtured from our paddock to your plate.

GRASS FED
STRESS FREE



FREE RANGE
NO ADDED HORMONES

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WEEDING OUT THE DRENCH

Stephen Higgs

INYATI Lowlines, She Oaks, Victoria.

It was our practice to drench cattle only when there was evidence of lice trouble (rubbing) our worm infestation (scouring). We were probably drenching nearly once a year. But for some years now, there's been no need. This has coincided with our use of a neighbour's paddock where there is a significant horehound patch. I thought the cows wouldn't eat it because it is so pungent, but they grazed it almost to the ground. And I see that horehound is touted as a remedy for human intestinal worms, among many other problems. Now this is not peer-reviewed science, but the connection between horehound and cow health seems to me to be more than a coincidence.

So, my suggestion would be to grow some horehound weeds for your cows, and it will be on hand if you yourself need relief from any one of a dozen different digestive and lung complaints by virtue of its "magical properties"!



weedsAUSTRALIA

Horehound, White Horehound, Hoarhound,
Marrube, Houndsbane
Marrubium vulgare L.

Quick Facts

- Originally from Europe, Asia and north Africa, Horehound (*Marrubium vulgare*) is a mint-like semi-woody herb, to 60 cm tall, branching at the base with many white stems and grey-green leaves.
- Stems and undersides of leaves are white short-woolly-hairy, upper leaf surface is grey-green, leaves 1-3.5 cm long, 1-3 cm wide, with rounded cluster of 10-many spiny calyxes below paired leaves, producing small white flowers.
- It is a widespread weed in southern Australia in both high and low rainfall regions, colonising disturbed sites especially in pastoral areas.
- The seeds develop in a burr-like structure that sticks to the wool of sheep and the fur and feathers of other animals enabling effective seed dispersal.
- Infestations can result in reduced grazing areas available for stock, not normally eaten by stock unless no other fodder is available.
- A contamination of wool, tainting of milk and meat if eaten.
- It is also a very serious threat to natural ecosystems.
- Effective control requires a range of techniques including manual removal, burning, ploughing, chemical applications and biological control.

WINTER
2025

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Newsletter

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WINTER BLUES



Keep Lice Out of Cattle

- **Check all new animals for lice.**
- **Properly apply louse treatments.**
- **Make sure to muster all animals when treating.**
- **Identify susceptible animals for extra care.**



Where are lice coming from?

New infestations of lice in a herd nearly always begin from lice-infested cattle that enter the herd by way of purchases, strays or agisted stock. Cattle that have missed muster or have had louse treatments poorly applied are also a common source of lice. Some cattle appear to be particularly susceptible to lice. These cattle consistently have the highest numbers of lice in the herd and are most likely to be the cattle on which lice persist through summer.

The main species of lice that infest cattle do not live on other animals. Buffaloes and camels may carry some of the less common northern louse species. Lice do not survive more than a few days away from cattle, so indirect transfer, for example from pastures, fences or feed bunks, or from other animal species, is unlikely to be a source of new infestations.

Plan to keep lice out

Every property should have a biosecurity plan in place. Although these plans generally address more damaging diseases or parasites, such as ticks and worms, cattle should also be checked for lice and adding lice to the plan will help to prevent new infestations. Elements of a good biosecurity plan include:

- Isolate (quarantine) all introduced animals for a recommended period of 4 weeks prior to mixing them with the rest of your herd.
- Treat cattle for internal and external parasites during the quarantine period so that their health status matches that of the rest of the herd.
- Inspect the health of quarantined animals regularly.
- This initial separation period allows the introduced stock to empty their gut contents in a confined and manageable area. Any parasites released in the faeces, or shed onto the ground will be limited to one area rather than contaminating large areas of the property.
- Any animals where parasites are found after purchase, or during the quarantine period, should be treated appropriately.

Cattle lice are very difficult to detect when in low numbers, particularly during summer. New louse outbreaks in winter can commence from undetected infestations of lice. When conditions become suitable, or treatments wear off, lice can be transferred from infested animals to other cattle in the herd. Special care should be taken in finding and treating these animals. In some overseas situations it has been suggested that susceptible animals be culled, but under Australian conditions this is rarely likely to be justified.

<https://liceboss.com.au/keep-lice-out/>